

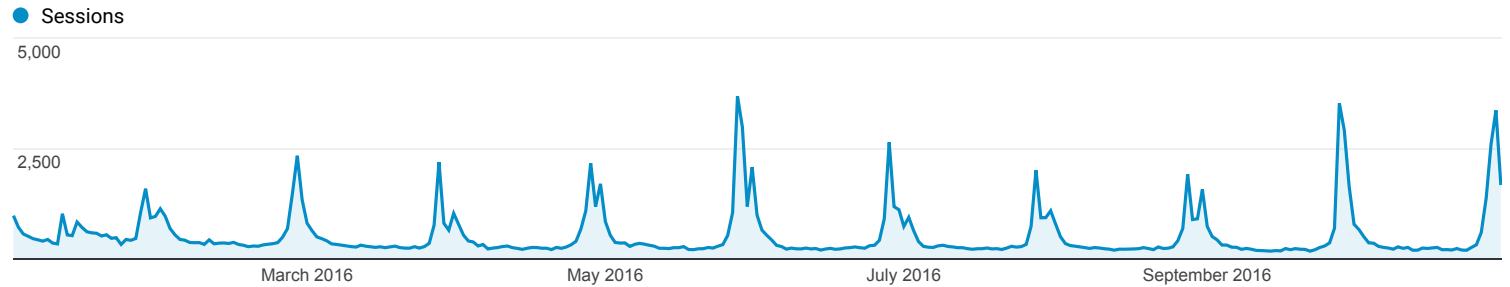
Jan 1, 2016 - Oct 31, 2016

Devices

All Users
54.13% Sessions

Explorer

Summary



Mobile Device Info	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	156,369 % of Total: 54.13% (288,892)	61.27% Avg for View: 63.97% (-4.22%)	95,807 % of Total: 51.84% (184,797)	77.05% Avg for View: 73.05% (5.47%)	1.42 Avg for View: 1.64 (-13.60%)	00:00:58 Avg for View: 00:01:27 (-34.05%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Apple iPhone	68,215 (43.62%)	61.46%	41,923 (43.76%)	78.80%	1.37	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Samsung SM-N9005 Galaxy Note 3	6,141 (3.93%)	53.41%	3,280 (3.42%)	77.28%	1.42	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Samsung SM-N910C Galaxy Note 4	5,271 (3.37%)	54.58%	2,877 (3.00%)	76.51%	1.45	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Samsung SM-N920C Galaxy Note 5	4,482 (2.87%)	55.67%	2,495 (2.60%)	75.39%	1.47	00:00:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. (not set)	4,459 (2.85%)	71.07%	3,169 (3.31%)	74.10%	1.54	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Samsung SM-G900F Galaxy S5	3,811 (2.44%)	51.43%	1,960 (2.05%)	75.60%	1.45	00:00:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Apple iPad	3,806 (2.43%)	71.02%	2,703 (2.82%)	74.17%	1.51	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Samsung SM-G925F Galaxy S6 Edge	3,658 (2.34%)	57.05%	2,087 (2.18%)	73.73%	1.49	00:00:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Samsung SM-G920F Galaxy S6	2,945 (1.88%)	53.82%	1,585 (1.65%)	75.04%	1.48	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Samsung SM-G935F Galaxy S7 Edge	2,510 (1.61%)	58.45%	1,467 (1.53%)	74.50%	1.49	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 2030